

“The greatest shortcoming of the human race is our inability to understand the exponential function!” AAB



*Albert A. Bartlett
Professor Emeritus
Department of Physics
University of Colorado*

*Was Held on
October 8th and 9th
to
Omaha, Nebraska
for a
Book/DVD signing
and a
Lecture*

Book/DVD signing:

5:30 pm – 7:30 pm, Friday, October 8, 2004

**The Bookworm bookstore, 8702 Pacific Street,
Omaha**

The Essential Exponential! For the Future of Our Planet

a 302 page book © 2004 of reprinted articles by AAB and others
and

Arithmetic, Population and Energy

a lecture by Professor Bartlett recorded in 2002

now available on a DVD in combination with his book.

A special combination price \$30 (total list price for both items separately is \$60)

Public Lecture:

10 am, Saturday, October 9, 2004

Lecture Hall Theatre, Westside High School

8701 Pacific Street, Omaha

“Arithmetic, Population and Energy- Sustainability 101”

Professor Albert A. Bartlett

These events are sponsored cooperatively by the UNL Center for Science, Mathematics and Computer Education, The Bookworm and the Nebraska Section of the American Association of Physics Teachers.

For additional information contact the Center at (402) 472-8965, or scimath@unl.edu