

Name: \_\_\_\_\_

4 Digit PIN: \_\_\_\_\_

Score: \_\_\_\_\_

**Instructions:** You must show supporting work to receive full and partial credits. No text book, notes, formula sheets allowed.

1(4pts) Let  $p = D(q) = 50 - 2q$  be the demand function for a product, and  $p = S(q) = 3q$  be the corresponding supply function of the same product, where  $p$  is the unit price and  $q$  is the quantity of the product. Find the supply-demand equilibrium point.

2(3pts) Use the slope-point formula to write an equation for the line through points  $(3, 1)$  and  $(-1, 2)$ .

3(3pts) The cost for manufacturing a product is  $C(x) = 5x + 1000$  in dollars for  $x$  units of the product.

(a) What is the unit cost for the product?

(b) What is the fixed manufacturing cost?

(c) If the revenue is  $R(x) = 7x$ , will it be profitable by selling 100 units of the product?